

OUR FLAGSHIP SERVICE: On the Scene with Mrs. Kathy King's goal is to be a resource for moms with toddlers, teens and everything in between. Our campaigns are designed to increase your brand's recognition in a fun environment. While leveraging multiple networks and Social Media platforms in a unique way,

We would love to work you & understand all budgets the same, therefore the prices below are negotiable.

Blogger Out-Reach PACKAGE:

We will design, manage and monitor the campaign from start to finish across a network of reputable sites.

- Company name included on all event promotional material
- 1 Customized game in live online event
- Your choice of a Sponsored Review, How - to Video, Recipe Creation or Custom Craft on 5 additional sites
- 1-year inclusion in guide
- Sponsored Top 10 or Tips post
- 3 Day Social Media Blast
- 3 Week social media promotion
- 5 Products included on Pinterest board
- 2 Instagram promotion
- 2 Week solo giveaway
- Giveaway promoted on 5 additional sites

Investment: starting at

\$1,295 + Items

Campaign will reach over 500,000 potential women buyers

SHOWCASE SPONSOR PACKAGE:

- Sponsored review with 1 keyword included in Guide for 1 year
- Customize video
- Sponsored Top 10, How-to or Tips post, Recipe or Craft Creation
- 2 Day Social Media blast
- 2 Week social media promotion
- 3 Products included on Pinterest board
- 1 Instagram promotion
- 1 Week solo giveaway
- Giveaway promoted on 5 additional sites with over 20K followers

Investment: \$595 + Items

Campaign will reach over 300,000 potential women buyers

SOCIAL SPONSOR PACKAGE:

- Sponsored Top 10, How-to or Tips post, Recipe or Craft Creation
- 1 Week social media promotion
- 1 Day Social Media blast
- 1 Product included in Guide for 1 year and on Pinterest Board
- 1 Entry listing in event giveaway

Investment: \$450 + Items

Campaign will reach over 150,000 potential women buyers



www.MrsKathyKing.com

GIVEAWAY ONLY PACKAGE:

- 1 Social Mention on Twitter
- Giveaway promoted across up to 20 sites and submitted to 50 giveaways sites.
- Company Listing in Guide if available (not included in Pinterest guide)

Investment: \$125 Item in Event giveaway with no entry listing